

Money Makes Money

Our recent announcement of this greatest of selling events has aroused intending piano buyers for miles around. Nothing like it has ever before been offered the pianoless homes of this vicinity--it means a player for every one by whom a piano is desired. You want music in your home. Then take prompt advantage of this unequalled money-saving opportunity. *This will be a short decision clearance.* Early buyers have widest selection. Come Wednesday if possible, Thursday without fail.

\$5 Down ^{2 Days ONLY} **Brand New Players**
FREE—25 Music Rolls and Bench to Match

Immediate Delivery—No Red Tape
20 Season Warrantee
With Each Player

Go Elsewhere Before Investigating Our Great Offer—Let Your Own Judgment Convince You

Payments can be made at Convenient times after Pay Days

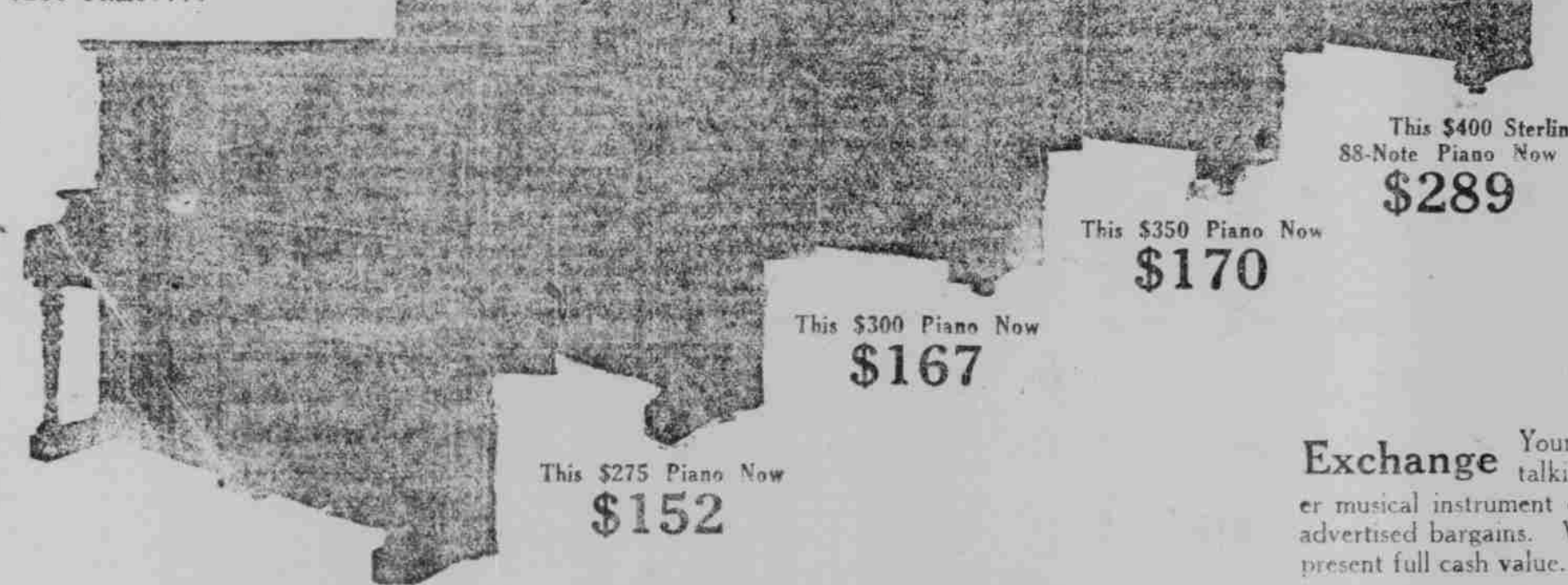
As An Effort to Close Out
This Big Stock of Players

We have reduced the price on this used Player-Piano to the ridiculous low figure of \$278. You can search the country over; you might roam through the largest piano houses in the United States, and it would be a difficult matter for you to duplicate this particular value. Come here and be convinced. Ask any of the sales force to play this player for you. Price.....
\$278

OUR SPECIAL OFFER
PAYMENTS THAT ARE EASY—To suit each customer according to his own circumstances.
YOU GET Protective Insurance in case of Death.
YOU GET Relief Insurance that extends payments when sick or unemployed.
YOU GET Free Privilege of Exchanging Instrument any time within one year.
YOU GET a Guarantee that is not "A Scrap of Paper" but backed by the enormous capital of the Grand Central Piano Company.

Come in Today and Convince Yourself

This Fine \$250 Piano... **\$139**



This \$300 Piano Now **\$167**

This \$275 Piano Now **\$152**

This \$350 Piano Now **\$170**

This \$400 Sterling \$8-Note Piano Now **\$289**

Exchange Your present piano, talking machine or other musical instrument on any one of advertised bargains. We will allow present full cash value.

Open Evenings Till 9 P. M.

Money Saving Two-Days Player Sale

What will prevent you from buying your piano now? Surely it is not prices or terms. Even if you are not ready to make the initial payment, we have a plan which we will gladly explain to you which will greatly simplify the whole proposition. **COME IMMEDIATELY**

SALE CLOSES
10:30 Thursday
p. m. Feb. 12

TWO DAYS ONLY

SALE CLOSES
10:30 Thursday
p. m. Feb. 12

Free Bench to Match
Free Delivery

25 ROLLS

FREE

25 ROLLS

Free Bench to Match
Free Delivery

Our Co-Operative Sales Plan

THIS UNUSUAL CLEARANCE is the outcome of our policy of contracting so far in advance for a full year's supply of pianos. The instruments are shipped from time to time as we require. The factories at this season of the year complete these contracts, shipping all pianos remaining on order.

SO GREAT IS THE TOTAL of these close-of-contract shipments that our only recourse is to divide these instruments among our various stores, irrespective of the stock they may have on the floors, and offer such inducements as will insure their immediate removal.

THIS IS NOT the sale of one make of Piano, but many—practically our entire line is represented.

EARLY SELECTION INSURES YOU just the design,

wood, finish, tone and action you like the best.

REMEMBER, SMALL PAYMENTS buy these bargains—a matter of a few cents a day.

NOTHING TO COMPARE with this has ever before been offered in this city.

IT IS AS DIFFERENT from the ordinary Piano Sale as day is from night—even our own previous remarkable offers are eclipsed.

THE PIANO OR PLAYER-PIANO you buy is Guaranteed by us—and our Guarantee means nothing less than complete and permanent satisfaction.

CO-OPERATING WITH US, you benefit to the extent of \$50 to \$100 and more; and on brand new instruments of famous makes.

Your Choice of Players

If You Come Early

Can be Had in Any Wood to Match Your Furniture

\$5 Down

Immediate Delivery

Act Now These Bargains Will Go As Soon As This Ad is Seen—2 Days Only—Open Until 9:30 Every Night.

\$700 Player, sample... \$495
\$850 Player, sample... \$585
\$750 Player, sample... \$565
\$675 Player, sample... \$545
\$500 Upright, Mahogany case, now... \$145
\$425 Upright, Oak case, now... \$195

\$450 Upright, Mahogany case, now... \$120
\$375 Upright, Mahogany case, now... \$ 98
\$320 Upright, Walnut case, now... \$185
\$285 Upright, Ebony case, now... \$ 55

Investigate This Wonderful Offer 2 Days Only

Do your Curiosity Seeking Before Coming Here--as we are too busy to waste time--Our Plan is Written out in Plain English--\$5 Down Sends the World's Finest Brand New Guaranteed Player to your home during our Co-Operative Sale Plan

Sale Closes Thursday Night

Open Till 9:30 Every Night

Sale Closes Thursday Night

Grand Central Piano Co.

582-584 Oakley Ave.

HAMMOND, IND.

Corner Plummer Ave.

Telephones: 3191 and 2745.

Open Evenings Until 9:30

Indiana Harbor and East Chicago Customers Get Off the Car at Oakley and State, Near Postoffice, and Walk Half Block North on Oakley.